

Mondial Assistance Group leader on the Web

Mondial Assistance Group is consolidating its leadership on Internet:

- 3 million travel insurance contracts sold in 2005 on Group clients' sites
- sales of over 100 million euros
- over 10% of Mondial Assistance Group's activity

Paris, March 21st, 2006 – Mondial Assistance Group, the international leader in assistance and travel insurance has developed a unique technological platform to market and manage underwriting for travel insurance contracts on the Web. In 2005, over 45 clients (airlines, railways and shipping lines, tour operators, travel agents, hotel chains ...) in 30 countries used the platform to market nearly 3 million travel insurance contracts worth over 100 million euros.

A technological platform unique in the world: e-MAGIN

The technology developed by Mondial Assistance Group enables its partner clients to offer extremely flexible travel insurance policies on their sites. The technology is seamlessly integrated into commercial sites as part of the product offering visitors pertinent insurance options. The policies are generated and underwritten in real-time by Mondial Assistance which immediately integrates them in its central data bases.

« Our technology is mainly based on a technical platform called e-MAGIN. It is the fruit of several years of close work with our clients and contributes to their commercial success. Our most important asset is our ability to help our clients integrate an insurance offer on their site while totally relieving them of any specific management, » comments Erick Morazin, International Travel Sales Director for Mondial Assistance Group.

Detailed knowledge of the field

Present in 28 countries, Mondial Assistance Group offers its clients perfect knowledge of local specifics and needs. In each country, Mondial Assistance experts create contracts, products and services which conform not only to legislations but also to web surfers' habits and expectations. The different partner clients can thereby offer perfectly adapted travel insurance products on their own sites while relying entirely on the skills of the sector's international leader.

Developing specific products

Due to the flexibility of the e-MAGIN platform, customised offers can rapidly be developed with clients and immediately put into operation on their sites. Mondial Assistance was able, for example, to create and integrate solutions on an airline's site to insure skiing equipment for its winter customers. « Our market knowledge, indispensable reactivity and the tools we offer our clients, enable us to rapidly develop products adapted to highly specific needs and time frames, » concludes Erick Morazin.

E-commerce partner clients



Mondial Assistance Group: an intervention every 3 seconds, anywhere in the world.

Worldwide leader in assistance, travel insurance and customer services, today Mondial Assistance Group counts nearly 7,600 staff members speaking over 40 languages. They work throughout the world in collaboration with a network of 400,000 service providers and 240 correspondents. 250 million people, or 4% of the world population, benefit from the Group's services, which it proposes on 5 continents in 28 countries. The Group mainly operates under its three international brands: ELVIA, Mondial Assistance and World Access.

Mondial Assistance Group is a member of the Allianz Group through AGF and RAS International, each holding a 50% capital stake.

www.mondial-assistance-group.com

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